

SEPT

Childhood
Cancer
Awareness
Month

ST. JUDE GALA

PRESENTED BY ANGIODYNAMICS



St. Jude patient, Liam
Age 2, brain cancer

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An Invitation

Please join us to support St. Jude Children's Research Hospital

Join us at one of the Capital District's "mark your calendar" events featuring live entertainment, a live and silent auction and delicious food and beverages.

Partnering with the St. Jude Gala offers the opportunity to make a major impact on the research and treatment of catastrophic diseases for children around the world and right here in the Capital Region.

Partnership also provides the chance to entertain clients and reward employees. While this event takes place in Saratoga Springs, your organization will reap the benefits of an enhanced corporate image by affiliating with St. Jude, which has a far-reaching national and international presence.

Founded by the late entertainer Danny Thomas, St. Jude opened in 1962 for the purpose of finding cures for childhood cancer and other catastrophic diseases. Since that time, St. Jude has emerged as the world's premier pediatric cancer research center and has raised the overall cure rate for childhood cancer from less than 20 percent to 80 percent. St. Jude has a unique mission: to serve as a national and international resource for the medical community in the United States and around the world in the struggle against pediatric cancers and other catastrophic childhood diseases. Since its inception, the goal of St. Jude has been to develop cures that could be shared freely to benefit children around the world. When a partner, donor or volunteer supports St. Jude, they are contributing not only to St. Jude patients, but to children everywhere who benefit from St. Jude's life-saving research. One life saved at St. Jude represents thousands of lives saved around the world.

Please don't miss the opportunity to partner with us and celebrate the patients of St. Jude.

For additional information, please contact Fran Pickles at the ALSAC/St. Jude Office

at 518-944-2750 or via email at Frances.Pickles@stjude.org



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Title Sponsor – \$25,000 commitment – SOLD

- Exclusive recognition in event title, e. g. St. Jude Gala presented by **YOUR COMPANY**.
- Three (3) tables of Ten (10) attendees
- Acknowledgement and logo included on Event Invitation
- Recognition and logo as Title Sponsor on www.stjude.org/saratogagala
- Logo in all press releases, promotional materials and event program
- One (1) full page Advertisement in event program booklet
- Signage and logo identification throughout the evening including event registration and scrolling PowerPoint presentation.

Entertainment Sponsor – \$10,000 commitment

- Two (2) tables of Ten (10) attendees
- One (1) full page advertisement in event program booklet
- Commemorative plaque presentation and thank you announcement during dinner reception.
- Company logo on sponsor board, event program and event signage and scrolling PowerPoint presentation.
- Recognition as Entertainment Sponsor on www.stjude.org/saratogagala

Little Survivors – \$7,500 commitment

- One (1) table of Ten (10) attendees
- One (1) half page advertisement in event program booklet
- Company logo on sponsor board, event program and in scrolling PowerPoint Presentation.
- Recognition as Little Survivors Sponsor on www.stjude.org/saratogagala
- Commemorative plaque

Hope Sponsor – \$5,000 commitment

- One (1) tables of Ten (10) attendees
- Company logo on sponsor board, event program and in scrolling PowerPoint presentation.
- Recognition as Hope Sponsor on www.stjude.org/saratogagala
- Commemorative plaque

Gift of Life Sponsor – \$2,500 commitment

- Six (6) tickets to the event with reserved seating
- Company logo on sponsor board, event program and in scrolling PowerPoint presentation.
- Recognition as Gift of Life Sponsor on www.stjude.org/saratogagala

Friend of St. Jude – \$1,000 commitment

- Two (2) tickets to the event with reserved seating
- Company logo on sponsor board and in scrolling PowerPoint presentation



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St. Jude Quick Facts

- St. Jude Children's Research Hospital® opened in 1962 and was founded by the late entertainer Danny Thomas. Its mission is to find cures for children with cancer and other catastrophic diseases through research and treatment. St. Jude has treated children from all 50 states and from around the world.
- On average, 5,900 active patients visit the hospital each year, most of who are treated on an outpatient basis.
- St. Jude maintains 78 inpatient beds and treats upwards of 260 patients each day.
- St. Jude is the first and only pediatric cancer center to be designated as a Comprehensive Cancer Center by the National Cancer Institute.
- St. Jude is the first institution established for the sole clinical research and treatment into catastrophic childhood diseases, mainly cancer.
- St. Jude is the only pediatric cancer research center where families never pay for treatment not covered by insurance. No child is ever denied treatment because of the family's inability to pay.
- In 1962, the survival rate for acute lymphoblastic leukemia (ALL), the most common form of childhood cancer, was 4 percent. Today, the survival rate for this once deadly disease is 94 percent, thanks to research and treatment protocols developed at St. Jude.
- 84 cents of every dollar received has supported the research and treatment at St. Jude.
- St. Jude has developed protocols that have helped push overall survival rates for childhood cancers from less than 20 percent when the hospital opened in 1962 to 80 percent today. The current St. Jude survival rates for selected childhood cancers now include:

Diagnosis Survival Rate	
Acute lymphoblastic leukemia (ALL - cancer of the blood)	94%
Hodgkin lymphoma (cancer of the lymph system)	90%
Medulloblastoma (a type of brain tumor)	85%
Wilms tumor (kidney tumor)	90%

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Commitment Form

Company Information

Name/Title _____

Company _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

- | | |
|---|---|
| <input type="checkbox"/> Title Sponsor (\$25,000) | <input type="checkbox"/> Friend of St. Jude (\$1,000) |
| <input type="checkbox"/> Entertainment Sponsor (\$10,000) | <input type="checkbox"/> Program Book Full Page (\$500) |
| <input type="checkbox"/> Little Survivors Sponsor (\$7,500) | <input type="checkbox"/> Program Book ½ Page (\$250) |
| <input type="checkbox"/> Hope Sponsor (\$5,000) | <input type="checkbox"/> Individual Ticket (\$175) |
| <input type="checkbox"/> Gift of Life (\$2,500) | <input type="checkbox"/> Table of 10 (\$1,750) |

- Interested in joining the event planning committee**

Name: _____ Email: _____

By completing this commitment form, my company agrees to fulfill financial obligations associated with event sponsorship by **August 11, 2016**.

Signature _____ Date _____

Please email a copy of this form with .jpeg / .esp logo formats to Frances.Pickles@stjude.org

ALSAC/ St. Jude Children's Research Hospital
ATTN: St. Jude Gala
2 Pine West Plaza, Suite 202
Albany, NY 12205

